

## PROFILE

I design intuitive experiences that blend storytelling across digital & spatial realms. My work investigates how thoughtful interactions both on screen and in space can transform usability into meaningful experience. I'm drawn to projects that merge spatial composition, and micro-interactions to create immersive journeys.

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Hitiksha Kanani



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## EDUCATION

### MS in Spatial Experience Design

ArtCenter College of Design | Apr'25

### BDes in Human-Centred Design

NMIMS School of Design | Mar'22

## DESIGN SKILLS

- UX/UI design
- Human-centred design
- Design Research
- Usability Testing
- Interaction Design
- Retail Experience Design
- Behavioural Design
- 3D Modelling & Rendering
- 3D Printing
- CNC Milling
- Prototyping & Model-Making

## SOFTWARE SKILLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Blender
- Rhino & Grasshopper
- Unreal Engine
- SolidWorks
- AutoCAD

## AWARDS

### SPOT AWARD FOR CX DESIGN

LearningMate | Mar'22

### RISING STAR AWARD FOR UX

LearningMate | Jan'22

### 1ST PLACE IN PACKAGING DESIGN

ADI Battle Of Projects | Jan'20

## WORK EXPERIENCE

### CAD DRAFTING INTERN

FTG, Inc | Aug'25 - Present

- Modeled fuel sender and vibration isolator components in SolidWorks.
- Created detailed drawings and BOMs to support manufacturing automation.

### AUDIO/VISUAL TECH

ArtCenter College of Design | Nov'23 - May'25

- Set up, operated, and maintained A/V systems across classrooms, offices, and event spaces.
- Managed lighting, sound, and on-call technical support for live events.

### INTERN, SPATIAL EXPERIENCE DESIGN

Silent House Productions | May'24 - Aug'24

- Designed and rendered 3D models for Cirque du Soleil's Aulala, turning concepts into visuals.
- Evaluated set execution for the ESPYS, studying lighting, rigging, and A/V coordination.
- Conducted site analysis for the City of Hope Gala, assessing layout and experience.

### UX/UI DESIGNER

Fractal Analytics | Jul'22 - Jul'23

- Led user research, usability testing, and 10-15 stakeholder interviews for a data analytics firm.
- Designed dashboards boosting efficiency 35% while aligning business goals with user needs.
- Collaborated with clients including MARS and S.P. Johnson on data-driven product interfaces.

### SOLUTION DESIGNER

LearningMate Solutions | Jun'21 - Jul'22

- Redesigned the intranet portal with improved information architecture and visual design.
- Conducted user research and 20+ interviews to identify key pain points and workflow gaps.
- Achieved a 25% increase in efficiency among internal users through design improvements.

### INTERN, XR DESIGN AND DEVELOPMENT

Parallax Labs | May'20 - Oct'20

- Designed and developed AR/VR experiences, creating interactive concepts for multiple clients.
- Produced detailed storyboards integrating 3D modeling, scripting, and micro-interactions.
- Secured projects through successful proposals and client referrals.

## VOLUNTEER WORK

### RETAIL & ECOMMERCE SALES

Habitat for Humanity | May'25 - Aug'25

- Operate POS, assist customers and manage orders for ReStore's e-commerce platform.

### ETHNOGRAPHIC RESEARCHER

Harvard T.H. Chan School of Public Health | Nov'20 - Mar'21

- Conducted interviews exploring the hidden impacts of COVID-19 across diverse demographics.
- Handled subject identification, data collection, organization, and coding for analysis.